

## **The Box Self Storage selects Yellow Door Energy as the solar partner for its state-of-the-art storage facility in Dubai**



**Dubai, United Arab Emirates, May 31, 2021:** Yellow Door Energy, a UAE-based sustainable energy provider for businesses, has been awarded a solar project with The Box Self Storage, (“The Box”), a UAE-based storage company with the largest self-storage presence in the Middle East, for its newest self-storage multi storey facility in Dubai Multi Commodities Centre (DMCC), Dubai, UAE.

The 312 kilowatt-peak rooftop solar plant is expected to generate more than 800,000 kilowatt-hours of clean energy in its first year of operation, equivalent to reducing 300,000 kilograms of carbon emissions or planting 5,600 trees. Over 630 solar panels will be installed to cover 1,500 square meters of roof space at the facility. The new facility’s parking will also be equipped with an electric vehicle charger.

**Wadih Haddad, Founder and CEO of The Box Self Storage,** said: “At The Box, we continuously strive for excellence and invest in the best infrastructure to offer the best experience for our customers. The solar agreement with Yellow Door Energy enables us to provide a greater well-being for our customers and employees, reduce our electricity costs and enhance our sustainability agenda, all while delivering the best customer service and experience. As we officially open our newest facility, we are very excited to having it powered by clean energy.”

**Jeremy Crane, Co-Founder and CEO of Yellow Door Energy,** said: “We are very proud to support The Box Self Storage’s transition to clean energy in light of the opening of their newest facility in DMCC. As we begin to recover from this pandemic, it is our hope that more businesses will consider solar projects as part of their recovery plans to reduce their electricity costs and



achieve their sustainability targets. Yellow Door Energy is honored to contribute to DEWA's Shams Dubai Program, the Dubai 2040 Urban Master Plan and the UAE Energy Strategy 2050."

Yellow Door Energy is responsible for investing in, designing, building, commissioning, operating and maintaining the solar plant for the duration of the agreement. By working with solar developers, industrial building owners can reduce their energy costs without any upfront investment or operational risk, while maintaining focus on their core business and enjoying the benefits of clean energy.

- Ends-

#### **ABOUT THE BOX SELF STORAGE SERVICES LLC**

The Box offers mini-warehouses and self-storage space in a safe, secure and temperature-controlled environment along with value added services to accommodate your needs as a one stop storage solution provider.

#### **Contact Information**

DMCC Jewellery & Gemplex  
Dubai, United Arab Emirates  
Tel: 800 THEBOX  
[help@theboxme.com](mailto:help@theboxme.com)  
[www.theboxme.com](http://www.theboxme.com)

#### **ABOUT YELLOW DOOR ENERGY:**

Yellow Door Energy is the leading sustainable energy partner for businesses, serving commercial and industrial customers in the Middle East and South Asia. The company's solar and energy efficiency solutions enable businesses to reduce energy costs, improve power reliability and lower carbon emissions. Yellow Door Energy's shareholders include the International Finance Corporation (IFC), Mitsui, Equinor, and APICORP. [www.yellowdoorenergy.com](http://www.yellowdoorenergy.com)

#### **Contact Information**

Josephine Pham  
Phone: +971 4 454 3033  
Email: [gosolar@yellowdoorenergy.com](mailto:gosolar@yellowdoorenergy.com)